



THE CARIBBEAN IXP EXPERIENCE: LESSONS FROM THE PROCESS

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Caribbean Realities

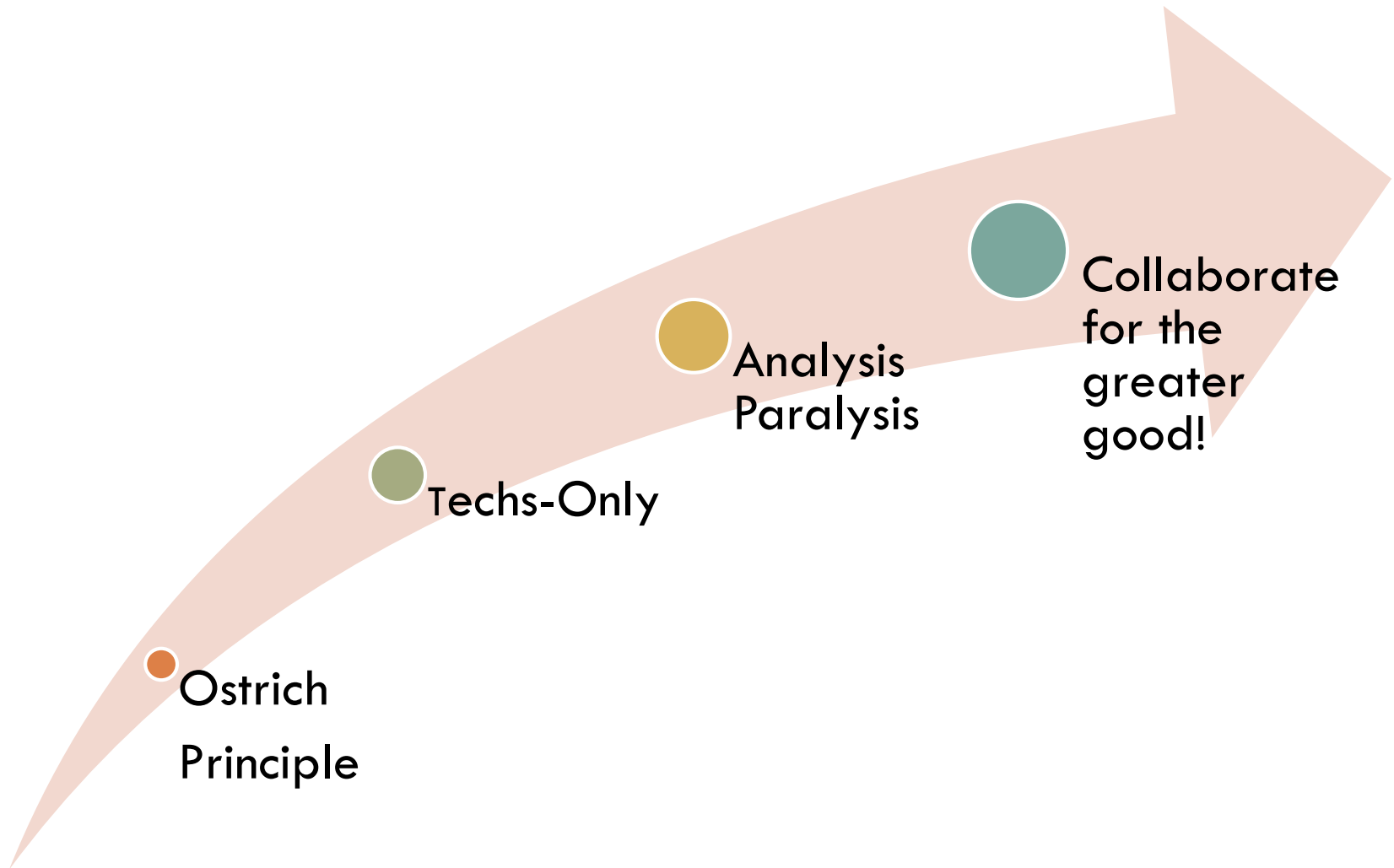


Increase In Internet Usage In The Caribbean Over The Last Ten Years

Greater Demand For A More Economical And Efficient Ways Of Delivering Internet Services

Governments See The Internet As A Key Driver For Social And Economic Development

Some Caribbean Responses...



“Cooperation Makes It Happen”

Advocacy Groups:

- Caribbean Telecommunications Union (CTU)
- Caribbean Network Operators Group (CaribNOG)
- Packet Clearing House (PCH)

“Cooperation Makes It Happen”

Stakeholders:

- Governments
- Regulators
- Internet Service Providers
- Civil Society Groups

Lessons Learnt

- Stakeholder Engagement is Key
 - ▣ *In business, the stakeholder is seen as individuals or groups that can influence the firm's strategy*

Lessons Learnt

IXP Location –
facility neutral

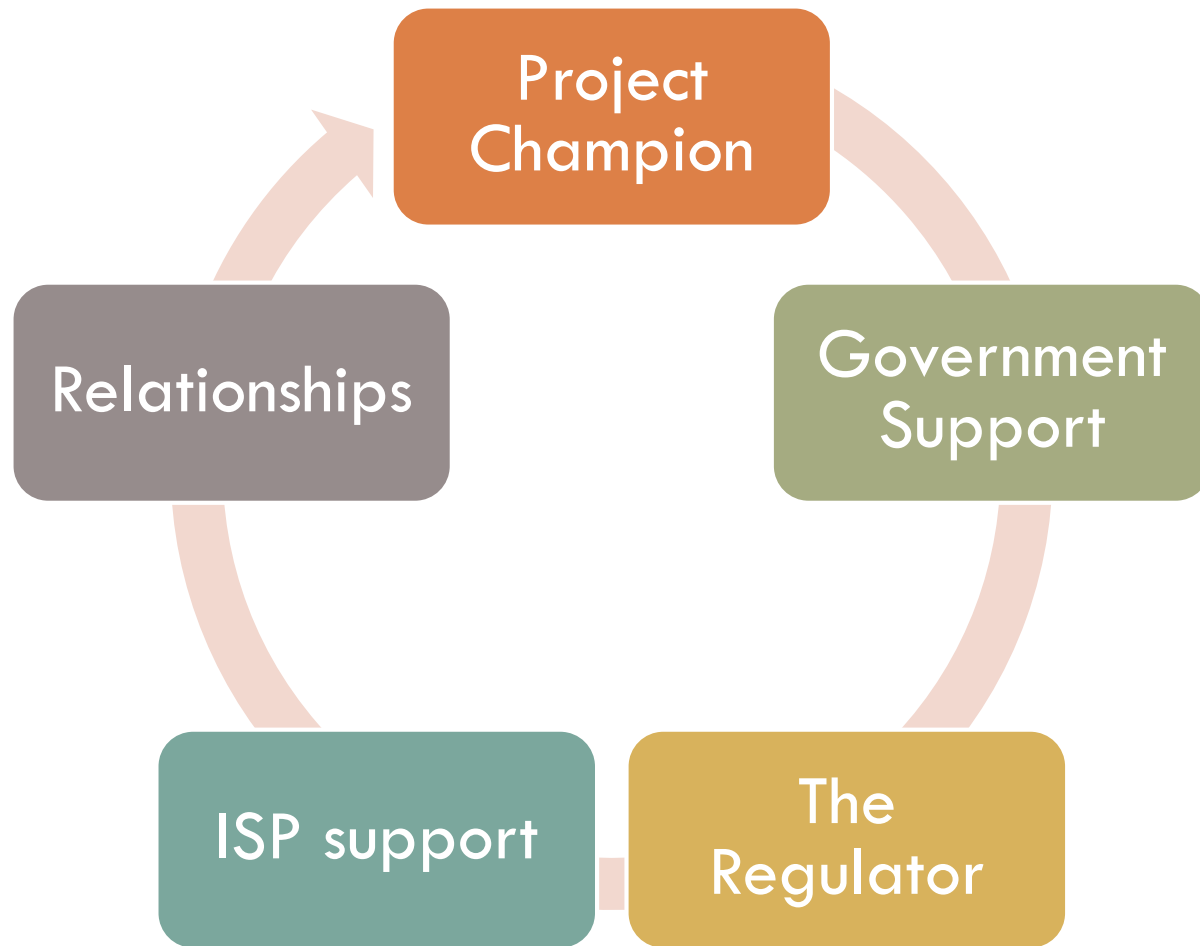
Trust makes
other options
possible

Cost Structure
– cost neutral

Keeping cost of
participation to
a minimal

Reducing
barriers to
entry for future
participants

Lessons Learnt



Next Steps...

Improved QoS

Growth in the Domestic Internet Ecosystem through the development of:

- Local Internet based services
- Local content

Increase in the number of Caribbean IXPs

Engineering the outcomes we want to see!

Thank You

