



# GLOBAL CYBERSECURITY TRENDS & IMPLICATIONS

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# DIGITAL TRANSFORMATION

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***Organizations across the board are undergoing digital transformation in order to deliver products and services more efficiently, transparently, and cost effectively. This has drastically increased cyber risk exposures.***

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# SKILLS SHORTAGE

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***There's a massive skills shortage to defend against existing and emerging cyber threats. Industry analysts predict as much as 3.5 million unfilled cybersecurity jobs by the end of 2022.***





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# BUDGET CONSTRAINTS

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***Despite the alarming frequency of data breaches and cyber crime, research shows that there is still not enough money – or attention – being paid to cybersecurity across organizations.\****

\* Source: PwC 2021 Global Digital Trust Insights



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# COMPLEX THREAT LANDSCAPE

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***Recent events – the adoption of remote work, rapid shift to the cloud, supply chain attacks, and more – indicate that the threat landscape is now more complex than ever.***



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# RESILIENCE

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***Resilience comes through collaboration and cooperation, including information sharing, joint incident response exercises, workforce development, and learning from corrective actions, among others.***



DEFENDING AGAINST  
CYBER THREATS IS  
THE RESPONSIBILITY  
OF  
ALL OF US